



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Democratic Congressional Campaign (9132)
Agency Great American Media (3571)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand DCCC (28005)
Acct Types National/Political
Est/Headline 1193/06144805
Demo
Revision
Comments DCCC
***** THIS IS A CASH IN ADVANCE

Invoice 652249
Inv Date 11/25/2012
Terms Net 30
Contract 312015
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:38PM

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
2.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/29/12 5:22AM (Mo)	00:30	D3C12FL10T02H	\$570.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/29/12 6:13AM (Mo)	00:30	D3C12FL10T02H	\$1500.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2	10/29/12 7:25AM (Mo)	00:30	D3C12FL10T02H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2	10/29/12 8:55AM (Mo)	00:30	D3C12FL10T02H	\$1750.00	
13.0	Spot	9:00:00AM-10:00:00AM	Day,M-2	10/29/12 9:12AM (Mo)	00:30	D3C12FL10T02H	\$425.00	
13.0	Spot	9:00:00AM-10:00:00AM	Day,M-2	10/29/12 9:40AM (Mo)	00:30	D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,M-2	10/29/12 10:24AM (Mo)	00:30	D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,M-2	10/29/12 10:49AM (Mo)	00:30	D3C12FL10T02H	\$425.00	
19.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2	10/29/12 12:21PM (Mo)	00:30	D3C12FL10T02H	\$750.00	
21.0	Spot	1:00:00PM- 2:00:00PM	Day,M-2	10/29/12 1:00PM (Mo)	00:30	D3C12FL10T02H	\$600.00	
21.0	Spot	1:00:00PM- 2:00:00PM	Day,M-2	10/29/12 1:57PM (Mo)	00:30	D3C12FL10T02H	\$600.00	
26.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2	10/29/12 4:10PM (Mo)	00:30	D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2	10/29/12 4:37PM (Mo)	00:30	D3C12FL10T02H	\$800.00	
28.0	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/29/12 5:22PM (Mo)	00:30	D3C12FL10T02H	\$2000.00	
30.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/29/12 5:44PM (Mo)	00:30	D3C12FL10T02H	\$2000.00	
38.0	Spot	8:00:00PM-10:00:00PM	Day,M-2	10/29/12 8:00PM (Mo)	00:30	D3C12FL10T02H	\$10000.00	
38.0	Spot	8:00:00PM-10:00:00PM	Day,M-2	10/29/12 9:10PM (Mo)	00:30	D3C12FL10T02H	\$10000.00	
47.1	Spot	12:05:00AM- 1:05:00AM	Day,M-1	10/29/12 12:05AM (Mo)	00:30	D3C12FL10T02H	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$35,220.00
Commission	(\$5,283.00)
Net Total	\$29,937.00

Total Spots 18

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.